



The Boulder Green Building Guild is a non-profit association of building professionals dedicated to promoting healthier, resource-efficient homes and workplaces.

Be recognized as a Market Leader in the Green Building Industry

BGBG Sponsorship is designed for your company to:

- Create awareness of your firm and its offerings
- Co-brand with an organization focused on the cutting edge of building technology and practice
- Demonstrate your commitment to green building and sustainable practices
- Add value to the local economy by sponsoring educational events

	GREEN CONDO \$1,000	ECO-COMMUNITY \$3,000	SUSTAINABLE CITY \$6,000
ONGOING EVENTS			
Brown Bag Seminars	Distribution of marketing materials 6 "Guest" Passes Free Entry for one company representative	Distribution of marketing materials 12 "Guest" Passes Free Entry for one company representative Revolving PPT w/ logo Host Table at 1 event	Distribution of marketing materials 18 "Guest" Passes Free Entry for one company representative Revolving PPT w/ logo Host Table at 3 events
Building On-Site Seminars		Display marketing materials	+ Featured Sponsor
Member Happy Hours	Display Marketing Materials	+ Event Recognition	+ Featured Sponsor
Green Building Trainings	Display Marketing Materials	+ Event Recognition	+ Featured Sponsor
ANNUAL EVENTS			
Product and Service Fair	Sponsorship Banner	+ Free Booth	+ Tent Sponsorship
Holiday Party	Sponsorship Banner	+ Recognized on Invitation	+ Featured Sponsor and Special Thanks
Annual Member Meeting	Sponsorship Banner	+ Recognized on Invitation	+ Host table and Special Thanks
MEDIA			
Monthly E-Newsletter	Link to sponsor page	Logo/Link At the bottom	+ Featured Sponsor
Website		Recognition on all pages	+ Featured Sponsor
Website Sponsors Page	Logo, Link at Bottom	Logo, Link in Middle	Logo, Link on Top
Find a Professional Database	Preferred listing	Preferred listing	Preferred listing
Post Job Announcements	3	6	12
Printed Member Directory	Sponsor Recognition	Sponsor Recognition	+ Logo
Podcasts Sponsor		1	3



Guild Reach and Influence

The Boulder Green Building Guild reaches thousands of Green Building enthusiasts regularly through ongoing educational sessions, annual fairs & events, our website & electronic mailing lists, and partnerships with other organizations

ONGOING EVENTS

Brown Bag	20 events a year	1,000 Green Building Professionals
BOSS	6 seminars a year	150 Green Building Professionals
Member Happy Hours	6 events a year	300 members

ANNUAL EVENTS

Product and Service Fair	50+ Booths	1,600+ homeowners
Holiday Party		100 members
Annual Member Meeting		175 members

MEDIA

E-Newsletter	Monthly Distribution	2700+ recipients
Website		Over 3000+ visits per month
Printed Member Directory		6,500 Copies
Online Directory		Over 1000 hits per month

MEMBER DEMOGRAPHIC

As a Sponsor you will have the opportunity to target a focused group of individuals.

- 600+ Members
- 40% of our membership are product decision makers (Architects, Builders, and Construction trades people)
- Other members include suppliers, engineers, consultants, solar energy specialists, homeowners and more

PARTNERSHIPS

The Guild's reach extends way beyond our membership. Through our partners we communicate regularly with thousands more building professionals and home and business owners.

AIA Colorado North Chapter	Clean Tech Boulder (Boulder Chamber)
Alliance for Sustainable Colorado	Colorado USGBC
Boulder Chamber of Commerce	Governor's Energy Office
Boulder County	ReDirect Guide*
Boulder County Business Report*	
Boulder County Home and Garden Magazine*	
Boulder Small Business Development Center	
Center for Resource Conservation	
City of Boulder	

* Media Partners

PREVIOUS SPONSORS

PUBLIC SECTOR

City of Boulder
Boulder County
Governor's Energy Office
AIA Colorado North Chapter
University of Colorado-Cont. ED
10 for Change

PRIVATE SECTOR

Boulder County Business Report
Bestway Insulation
Marvin Design Gallery
Copy Experts
Namaste
Flatirons Bank
Specialty Appliance
Real Goods Solar
Blue Valley Energy
Renewal By Anderson
Xcel Energy
Western Disposal
Slade Glass
MB Roofing
Centennial Insurance
Independent Power
REC Solar
Fire Defense Inc.
Broadway Suites

SPONSORSHIP IS PACKED WITH VALUE

You get more for your dollar than if you sponsor events individually PLUS you get additional visibility through our website, e-news and new sponsor opportunities for our monthly brown bags.

	Cost of Annual BGBG Sponsorship	Cost of Same Sponsorship per Event	Savings per year
Green Condo	\$1,000	\$1,150	\$150
Eco-Community	\$3,000	\$3,750	\$750
Sustainable City	\$6,000	\$7,250	\$1,250