

Boulder County Commercial Energy Efficiency Pilot (CEEP)

Presented to:

Trade Allies

2010



Why Are We Here?

- To introduce you to new energy efficiency services available to your customers.
 - Educate your customers on energy efficiency
 - Cash incentives available through Boulder County CEEP
 - Free Quick Installation of energy-saving products
- To introduce Phase I lighting rebates
- To help you sell and implement energy efficiency upgrades.



Not Just Another “Program”

In fact, It’s a Service

- Boulder County Commercial Energy Efficiency Pilot, an interim name for the pilot service
 - EnergySweeps Pilot
 - Tune Up Pilots
 - Air Compressor & Refrigeration (coming soon)
 - Rebate Pilot
 - Full Services to be rolled out Spring 2011
 - Full Brand & Outreach/Marketing push on its way
 - Website/outreach events/logos
 - New, Different, and Exciting. Making Energy Efficiency the “New Normal”



Boulder EnergySweeps Pilot

What is an EnergySweep?

- A high level walk through of facilities by an Energy Advisor that helps identify energy efficiency opportunities.
- Signed Utility Bill Release Form required for sweep
- Report of recommendations given to customer
- Referrals to qualifying programs (PACE, 10 for Change, Xcel)
- Some Quick Install - simple measures



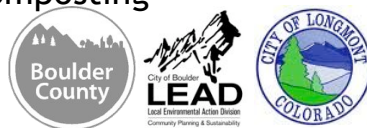
Background...Why Are We Doing This?

- Create community excitement and buzz about all efficiency and sustainability offerings available to customers.
- Introduce customers to all of our exciting new services and offerings.
- Marketplace transformation.



Opportunities identified during Sweeps

- Efficient Fluorescent Lighting Fixtures
- Lighting controls
- Furnace Replacement or Tune-Up
- Boiler Replacement or Tune-Up
- Water Heater Replacement
- Indirect Water Heater
- Building Insulation
- Boiler Controls
- Exit Lighting
- Indoor Parking Lighting
- Recycling and composting





What is Quick Installation?



- Lowest of the “low hanging fruit”
- Simple installations
- This service is provided as an added benefit to participating in an Energy Sweep
- Gives a taste of energy efficiency to promote larger projects
- Electric and gas savings associated with the quick install and designed as part of service



EnergySweep Time-Line

- EnergySweeps Pilot launch is in progress now
 - Testing the waters
 - Piloting through Jan 21st and refining for full launch
- 2011-2013 will be full program years.
 - Goal of 3,000 business sweeps in Boulder County
- Updates and Changes
 - Some will be based on direct feedback and experience gleaned during pilot
 - Some will be technology driven changes



How do EnergySweeps benefit you as a Trade Ally?



- Energy Advisors reinforce the information you share with the customer
 - Facilitate projects collectively
 - 3rd party unbiased view
- Opens the door for new opportunities
 - “Low hanging fruit” projects will promote future projects
 - Build a continuing relationship



Who Qualifies for an EnergySweep?

Business customers within the City of Boulder

- Are any of these customers in your pipeline?
- If so, have them participate in EnergySweeps
 - **FREE** Quick Install
 - Rebates to promote projects

To schedule an EnergySweep or for more information call:

1-877-505-6722



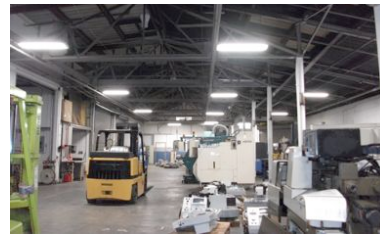
Rebates Overview

Phase I Rebates

- Customer Eligibility
- Eligible Measures
- Rebate Application and Processing

Phase II Incentives

Utility Rebates



Rebates Overview

Phase I Rebates

- Projects completed November 1, 2010 through March 31, 2011
- Lighting only
- Prescriptive for ease of processing and verifying
- \$5,000 cap per business, \$120,000 pool of funds

Phase II Incentives

- Will be based on analysis of how best to use incentives to reach energy efficiency goals
- 2nd Quarter 2011



Pilot Rebates – Customer Eligibility

- Commercial and institutional properties in Boulder County, excluding public and government.
- No new construction or major renovation.
- Projects must be completed after November 1st
- Projects that already received Longmont Matching Grant or Climate Smart Loan Program Bonus Rebate are not eligible.
- New Projects are eligible



Pilot Rebates – Eligible Measures

- Fluorescent T12 to T8 or T5 upgrades
- HID lamp to high bay fluorescent upgrades
- Hardwired CFL system upgrades
- Metal Halide upgrades
- LED exit signs
- LED lamp upgrades



Pilot Rebates - Processing and Application

Processing

- County contractor will process and send check
- Boulder County rebate call center - 1-877-811-8700

Application

- Available on Monday, November 8



Utility Rebates

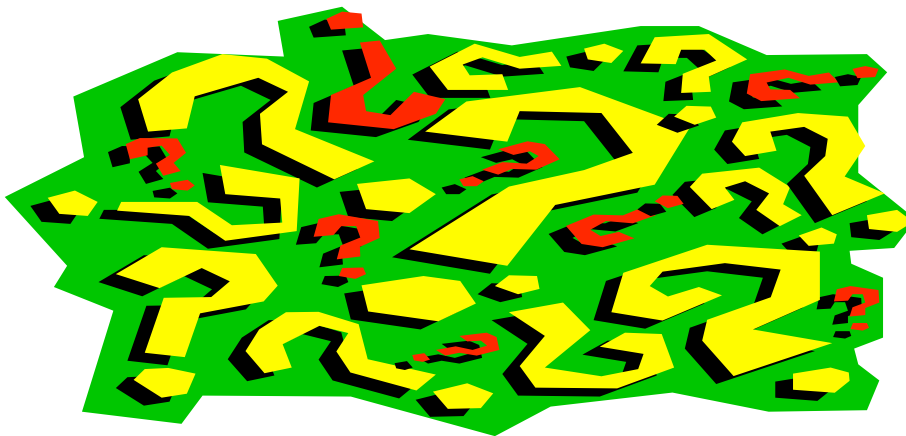
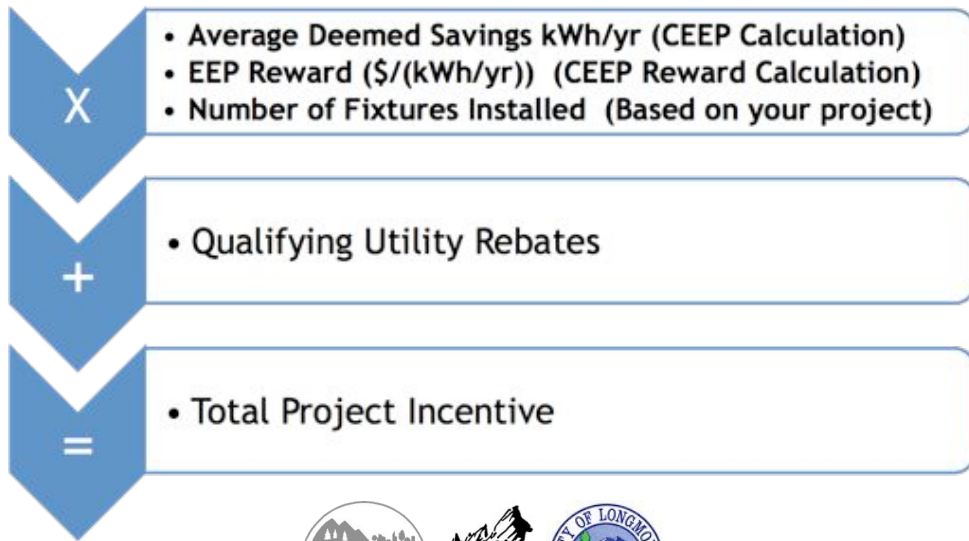
Xcel Energy

Platte River Power Authority (Longmont)

Municipal Energy Agency of Nebraska (Lyons)



Estimating Project Rebates



Questions or Feedback?

