

# **Energy Efficient Colorado**

## ***Creating market incentives and ending roadblocks to a clean energy future***

We have an incredible opportunity increase our energy security, cut air pollution, and save money if we make the investment now in a clean energy future. The ability to save money and energy through cost-effective energy efficiency upgrades and building greener in the commercial and residential sector is clear. Buildings consume more than 70 percent of electricity generated in the U.S., and the lack of market transparency and outdated efficiency standards are a roadblock for homeowners and businesses to make smart investment in green buildings. Join us in supporting our platform for unlocking our potential for an Energy Efficient Colorado.

**Energy disclosure for commercial buildings:** Energy is one of the biggest expenses of owning and operating businesses. Yet it is the one expense that property owners and tenants have the most control over. With a uniform rating system on commercial energy performance, similar to a mile-per-gallon standard on automobiles, we can create a market incentive to improve a building's energy efficiency and help businesses owners make smarter, informed decisions about what buildings to buy and rent.

**On-bill energy efficiency financing:** The upfront cost is one of the biggest roadblocks to homeowners and small businesses making cost-effective efficiency upgrades. Fortunately, there is a way to reduce those upfront costs by providing low-interest loans for energy efficiency improvements thru "on-bill financing" where homeowners or businesses can pay back that loan through their monthly utility. Customers would start saving money right away on their monthly energy bills, and all ratepayers would benefit by helping to avoid the need for costly investments in polluting sources such as new coal plants.

**Build Green by updating standards:** Colorado has fallen behind other states in establishing industry building standards that provide the greatest savings for residents. Raising the bar for energy efficiency and implementing up-to-date Energy Conservation Code Standards would save between \$213 to \$266 a year for the average household and create new jobs for Coloradans.

*These initiatives will save Colorado residents and businesses money by helping them pay less on their utility bills, conserve energy to help avoid rate hikes from utilities having to build more gas and coal plants, and create energy efficiency jobs and stimulate Colorado's economy.*

**I endorse the following building energy efficiency initiatives (check all you support):**

**Energy disclosure for commercial buildings**

**On-bill energy efficiency financing**

**Build Green**

**Name of business/organization:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Email this form to [Dhoffman@environmentcolorado.org](mailto:Dhoffman@environmentcolorado.org)  
For questions or comments contact Dana Hoffman (303) 573-3871x333**